

# Kendall Eslinger

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portfolio: kendalleslinger.com

## EDUCATION

*Stevenson University*

*Bachelor of Science*

Owings Mills, MD

Graphic Design

Minor in Film & Moving Image

Aug 2018 - May 2022

GPA 3.7

*Carroll County Career &*

*Technology Center*

Westminster, MD

Video Production

Jan 2018 - Jun 2018

## ACHIEVEMENTS/ AWARDS

*Trustee's Scholarship*

2018 - 2022

*National Society of Leadership &*

*Success Stevenson*

*University Chapter*

2019 - Present

*Dean's List Scholar*

2018 - 2022

## EXPERIENCE

**Lorien Health Services** • **Social Media Manager**

Feb 2024 - Current | **Ellicott City, MD**

- Designing, capturing & scheduling social media posts
- Analyzing data & developing strategies for social media
- Conducting, filming & editing interviews with residents
- Developing flyers, shirts & stickers for various Lorien Health Services communities'

**The Crafty Weiner** • **Creative Director**

Oct 2022 - Feb 2024 | **White Hall, MD**

- Directing and filming current project builds
- Creating, editing and scheduling social media posts
- Editing footage from build projects for YouTube videos
- Designing and editing YouTube thumbnails
- Managing The Crafty Studio podcast reservations

**Miller's Market** • **Graphic Designer & Front End Manager**

Aug 2018 - Oct 2022 | **Manchester, MD**

- Encapsulating & editing images for Miller's social media
- Enhancing UX/UI design on Miller's website
- Monitoring & assisting cashiers with tasks
- Handling customer questions & concerns

**Jack Russell Terrier Club of America** • **Design Intern**

Jan 2022 - May 2022 | **Monkton, MD**

- Visualizing and executing design projects
- Developing and creating images
- Illustrating and updating pre-existing logos

## SKILLS / SOFTWARE

Adobe Illustrator • Adobe Premiere Pro • Adobe Photoshop

Adobe After Effects • Adobe InDesign • Adobe XD • Facebook • YouTube

TikTok • Instagram • Photography • Typography I & II • Animation I & II

